

Newport City Council 5 Year Welsh Language Draft Strategy 2017-2022

A Welsh language vision for Newport

Newport City Council

Newport City Council 5 year Welsh Language Strategy 2017-2022

NCC is consulting on this 5 year Welsh Language Strategy for Newport which sets out how we are going to 'promote the Welsh language and to facilitate the use of the Welsh language.'

In this Strategy we set out:

- The Welsh Language in Newport,
- A vision for the Welsh Language in Newport,
- A 5 year target for increasing or maintaining the percentage of Welsh speakers,
- 5 year objectives and actions - to deliver the objectives and contribute to the target.

DRAFT

Contents

Introduction	3
A draft Vision for the Welsh Language in Newport	4
A proposed 5 year target for increasing the percentage of Welsh speakers	4
Welsh Language Themes and Objectives	5
The Welsh Language	6
How many Welsh speakers are there in Wales?	6
How many Welsh speakers are there in Newport?	6
How to measure the number of Welsh speakers in Newport	9
Proposed target for increasing the number of Welsh speakers in Newport.....	10
The Welsh language in Newport's communities	11
1 Increasing the number of Welsh speakers in Newport	11
2 Local jobs in Newport, housing, council policy and workforce planning	13
3 Promote Welsh in all parts of life	15
Themes and Objectives- proposed fields of work	17
Engagement	19
Governance	19
Implementation and Review	19
Evaluation	19

Introduction

This strategy is Newport City Council's responsibility, however many other organisations and people are active in using and promoting the Welsh language in Newport and our role is to pull these efforts together so that we have the best possible outcomes for the people of Newport. Engaging people is key to the success of this strategy, both in terms of forming and delivering a Welsh language vision for Newport.

The promotion of the Welsh language is a long term aim. We will set a 5 year target such as increasing the number of children attending Welsh medium education, however some of the longer term goals of increasing people's opportunities to use Welsh throughout their lives, will not be realised over the next 5 years alone.

This strategy is not only about increasing the amount of Welsh speakers in Newport. This strategy is about inspiring and supporting Welsh learners and everybody who is on the continuum of speaking Welsh, from those who can say 'bore da' to those who are Welsh language poets. We want to foster a Newport identity where people love the Welsh language.

The Wellbeing of Future Generations Act is about improving the social, environment, economic and cultural wellbeing of Wales. It makes sustainable development the central organising principle in Welsh public life. The Act has 7 wellbeing goals, one of which is 'A Wales of vibrant cultures and thriving Welsh language.' This means that there is already a duty on the council to achieve that goal in the long term, as one of the steps to create the Wales we want to see in 2050. This strategy and objectives will be considered in forming Newport City Council's Wellbeing Objectives for March 2017 and the Public Service Board's Plan, March 2018.

This strategy will be revised regularly to reflect progress and to respond to the national Welsh language agenda. The council is in the early days of implementing the Welsh Language Standards and we will be learning about promoting the Welsh language and what works as we progress. Any changes that we make to the strategy will have appropriate governance and community involvement.

We have identified 3 Welsh language priorities, under which we will have a number of Welsh language Objectives. Compliance with the Welsh Language Standards is already integrated in the council's equality work, as one of the 9 Equality Objectives.

A draft Vision for the Welsh Language in Newport

'The people of Newport can use Welsh in all parts of life...'

A proposed 5 year target for increasing the percentage of Welsh speakers

Our target is:

To increase the number of Newport pupils in Welsh medium education from 892 in 2016/17, to 1,250 or more in 2022/23.

This represents a growth from 3.9% of the school age population to 5%.

This is based on filling the reception classes of the 3 Welsh medium primary schools to their capacity of 107 places a year, for the next 5 years beginning in 2017/2018.

Note:

Further work will be required in the city to increase the number of Welsh speakers in line with national targets. The target setting requirement poses a challenge for Newport as Census figures may overstate the numbers of Welsh speakers, and furthermore, we do not have census figures at the beginning and end of the term of the Strategy (2017-2022). Because of this we propose to set a target of growth in children and young people attending Welsh medium education. This is measurable and attainable. During consultation we may have to consider whether this target is challenging enough.

Welsh Language Themes and Objectives

We have identified 3 draft Themes and 10 draft Objectives to deliver the vision for Newport. They will support us in meeting the Welsh language growth target and, as importantly, address the need for opportunities to speak and learn Welsh in all parts of life in Newport. These can be changed during the consultation process.

Welsh Language Strategy draft Themes and Objectives

1. Increase the numbers of Welsh speakers
2. Ensure local jobs in Newport, affordable housing and workforce planning
3. Promote Welsh in all parts of life

1 Increase the numbers of Welsh speakers

- 1.1 Language transition in families
- 1.2 Access to local Welsh Language education for all, developing the best possible bilingual skills
- 1.3 Welsh language mainstreamed in Further and Higher Education
- 1.4 Access to learning Welsh for adults

2 Ensure local jobs in Newport, affordable housing and workforce planning

- 2.1 Planning and language policy
- 2.2 Welsh in the council workforce

3 Promote Welsh in all parts of life

- 3.1 Make the Welsh language a natural element of being a citizen in Wales (normalisation)
- 3.2 Develop more places where Welsh is natural and it is normal to use Welsh
- 3.3 Promote the technological and digital facilities available to Welsh speakers
- 3.4 Promote diverse and relevant media available in Welsh and using the Welsh language

The Welsh Language

The Welsh language is one of Wales' treasures. It is part of that which defines us as a people, and is increasingly an integral part of our everyday lives. According to the most recent Census in 2011 there were 562,000 Welsh speakers in Wales. The Welsh Government (WG) launched a Strategy in 2016 to have a million Welsh speakers by 2050 (A Million Welsh Speakers by 2050). In this Strategy will aim to support the Welsh Government's Strategy for growth as well as setting our own target for Welsh speakers and own vision for the Welsh language in Newport.

How many Welsh speakers are there in Wales?

There are three sources of figures of Welsh speakers in Wales:

- The 2011 Census for Wales suggests that 19% of usual residents in Wales can speak Welsh (approximately 562,000 people).
- The Annual Population Survey (2011) estimates that about 26 to 27 % (approximately 810,500) people three years old and above can speak Welsh.
- The National Survey for Wales estimates that about 23 to 24 % (about 607,000) of people 16 years old and above can speak Welsh in Wales (WG Consultation Document, p6).

How many Welsh speakers are there in Newport?

2011 Census

According to the 2011 Census there are around 145,800 people living in Newport and 13,002 Welsh speakers. This means that 9.3% of the population in Newport can speak Welsh. This ranks as the third lowest percentage of any local authority area in Wales behind Merthyr Tydfil and Blaenau Gwent, and well below the Welsh average of 19%.

There is evidence to suggest that Census data actually over estimates the prevalence of Welsh speakers in Newport. It is possible that parents have overestimated their children's ability to speak Welsh. Parents completed the census and said that 42% of children and young people aged 11-14 speak Welsh, in 2011. The figure was 46% in 2001. In tracing that cohort from the 2001 to 2011 the figure drops from 46% of 10-14 year olds to 7.8% of 20-24 year olds speaking Welsh over a decade later.

Furthermore the 2011 Welsh in Education Strategic Plan (WESP) figures suggest that about 4% of the 24,000 pupils in Newport sought education through the medium of Welsh. This contradicts the figure of 34.8% of total 5–9 year olds which the 2011 census claim speak Welsh within the local authority.

Welsh speakers in Newport by age. 2001 and 2011(Census)

Age	2011%	2001%
3-4	14.0	9.2
5-9	34.8	36.3
10-14	42.0	46.1
15-19	23.0	21.4
20-24	7.8	3.8
25-29	4.9	3.4
30-34	3.3	2.8
35-39	3.1	2.6
40-44	2.6	2.7
45-49	2.4	2.8
50-54	2.4	2.7
55-59	1.9	2.6
60-64	1.8	2.1
65-69	1.7	2.9
70-74	1.4	2.3
75-79	2.0	2.6
80+	1.8	2.2
Pawb 3 oed a throsodd / All aged 3 and over	9.3	10.0

Source: Welsh speakers by local authority and broader age groups, 2001 and 2011 census

The Annual Population Survey 2016

The Annual Population Survey (2016) estimates that 18.9% of the population in Newport speaks Welsh. Again, this is statistically lower than the Welsh average of 26.4%, but higher than the data provided by the census.

The 2015 National Survey for Wales

The 2015 National Survey for Wales (NSfW) asks ability to speak Welsh. 6% of the sampled population stated that they could speak Welsh.

Can Speak Welsh	Can't Speak Welsh	Can't Speak Welsh, but have some speaking ability
6%	92%	2%

Source: NSfW "Ability to Speak Welsh by Local Authority" (Newport data only)

Projections and Targets

Given the difficulties we have outlined in identifying an accurate number of Welsh speakers within the local authority, identifying projections and targets based on our current position is a challenge.

Newport's long term strategy for the Welsh language should take account of the 'Million Welsh speakers by 2050' target set out by WG. This target will require local authorities to do more in regards to promoting the Welsh language, particularly in South East Wales, where Welsh speakers make up a smaller percentage of the population and there is capacity for growth.

Using Welsh Government Population Projection Figures we estimate that Newport's population may rise to 170,900 by 2036 (2013, P.3) and if this growth remains constant, a population of 186,050 by 2050. If the proportion of Welsh speakers, as identified by the 2011 Census remains constant at 9.3%, we can expect to see 16,558 Welsh Speakers in the city by 2050. However if we were to use NSfW data as a more accurate measure we could expect to see 11,163 or 6% Welsh speakers in Newport by 2050.

National Statistics Wales (2015) project that by 2036 Wales' population will have risen to 3.28 million and is likely continue to grow beyond that. As an estimate 1 million Welsh Speakers would constitute around 30% of the Wales 2050 population. If Newport were to have 30% Welsh speakers in 2050 we should aim for around 55,815 Welsh speakers.

What is the population estimate for Newport for 2011 and 2050?

The 2011 column shows the current population of Newport and figures for Welsh speakers in Newport based on the National Survey for Wales and the 2011 Census. The columns headed 2036 and 2050 are estimates for those years, based on the Welsh Government's projected population growth.

	2011	2036	2050
Projected population of Newport	145,800	170,900	186,050
Welsh speakers in Newport based on NSfW figures (6%)	8,748	10,254	11,163
Welsh speakers in Newport base on Census figures (9.3%)	13,002	15,210	16,558
Target number of Welsh speakers in Newport base on the Welsh Government's One Million Welsh Speakers by 2050 (30%)	43,740	51,270	55,815

How to measure the number of Welsh speakers in Newport

It is unclear how many Welsh speakers we currently have in Newport. It is unclear how many Welsh speakers we should aim for, given that the Welsh Government has not set incremental targets for growth in the numbers of Welsh speakers for Wales nor for Newport. A further complication is that the Census, which is the only method not based on sampling, is only conducted every 10 years and will therefore not be recording the number of Welsh speakers at 2016 and 2021, the term of this Strategy.

We have good information about pupils attending Welsh medium education. Given that the level of Welsh in the adult community is comparably low, the area in which we expect to see growth in Welsh speakers is children and young people, through the educational system.

Projected figures for pupils in Welsh medium education in Newport

	2016/17	17/18	18/19	19/20	20/21	21/22
Ysgol Gymraeg Casnewydd	295	290	288	284	284	282
Ysgol Gymraeg Ifor Hael	180	168	163	158	153	147
Ysgol Gymraeg Bro Teyrnnon	120	146	164	163	174	181
Primary Pupil Totals	595	604	615	605	611	610
Ysgol Gyfun Gwent Is Coed *	63	135	210	303	396	463
Ysgol Gyfun Gwynllyw	234	217	179	149	92	50
Secondary Pupil Totals	297	352	389	452	488	513
Pupil Totals	892	956	1004	1057	1099	1123

Based on PLASC figures January 2016

*Compensated to account for pupils coming from Monmouthshire

Setting a target based on children and young people in Welsh medium education does not mean that the Strategy will focus only on that age group in that environment. This Strategy is relevant to everybody, and it is important that as many people as possible are engaged in creating a Welsh language friendly environment where Welsh is seen as a language of the future.

Target figures for total pupils in Education in Newport by 2021-2022

Pupil number	2016/17	Target 2021/22
Welsh Medium Primary Schools	595	737
All Primary Schools	13,101	13,734
% Welsh Medium Primary Schools	4.5%	5.3%
Welsh Medium Secondary Schools	297	513
All Secondary Schools	10,058	11,464
% Welsh Medium Secondary Schools	3%	4.5%
Welsh Medium Primary and Secondary Schools	892	1250
All Primary and Secondary Schools	23,159	25,198
% Welsh Medium Primary and Secondary Schools	3.9%	5.0%

Proposed target for increasing the number of Welsh speakers in Newport

Our target is:

To increase the number of Newport pupils in Welsh medium education from 892 in 2016/17, to 1,250 or more in 2022/23.

This represents a growth from 3.9% of the school age population to 5%.

This is based on filling the reception classes of the 3 Welsh medium primary schools to their capacity of 107 places a year, for the next 5 years beginning in 2017/2018.

The Welsh language in Newport's communities

The information below is about Newport but some other information is taken from research and stories from outside Newport, where we are fairly certain that a similar situation applies.

We're using the same three themes that we propose for the Welsh language objectives.

1. Increasing the numbers of Welsh speakers
 - Language transition in families
 - Childcare settings, Welsh medium and English medium education
 - Welsh in Further and Higher Education
 - Welsh language learning for adults
2. Local jobs in Newport, housing, council policy and workforce planning
 - Planning and Language Policy
 - Welsh in the council workforce
3. Using Welsh in all parts of life
 - The Welsh language a natural element of being a citizen in Wales (Normalisation)
 - Where is the Welsh language natural and normal to use?
 - Technological and digital facilities available to Welsh speakers
 - Diverse and relevant media available in Welsh
 - Use of the Welsh language across Newport

1 Increasing the number of Welsh speakers in Newport

In Newport we have a diverse and growing population who have very different relationships with the Welsh language, based on their cultural identity and the opportunities given to them throughout their lives. Younger people have all learnt Welsh in school, but may not have the skills to speak now: older people may not have had access to the Welsh language at all. Some people have family and friends who speak Welsh, and feel love for the language. Some are disappointed that they have not yet had the opportunity to.

There are a number of ways to increase or maintain the number of Welsh speakers:

- Transmission from parent to child
- Learning Welsh through Welsh medium education
- Learning Welsh through English medium education
- Adults learning Welsh
- Welsh speakers choosing to use the language regularly
- Growth in communities and situations where speaking Welsh is normal
- Welsh speakers moving to Newport

There are a number of ways in which the number of Welsh speakers are reduced in Newport:

- People not using speaking Welsh and losing skills
- Moving away from the area or from Wales
- Welsh speakers dying

1.1 Language transition in families

It could be assumed that parents who speak Welsh all pass on the language to their children. This is often the case but not always.

In Wales, the rate at which the language is passed on to children where two parents can speak Welsh is 82%. In Newport the rate is 77%. This means that households with children aged 3 to 4 years, with both parents able to speak Welsh, 77% of children also speak Welsh. In 2001 this figure was 47% which shows a very encouraging increase. (p15 Menter Iaith Casnewydd (MIC) WL Profile 2016)

It is also worth noting the increase in households where one of the two parents speak Welsh in Newport – from 19% to 38% (p.15 MIC WL Profile 2016).

According to Menter Iaith Casnewydd Welsh language profile this is a potential area for improvement with opportunities for the Menter, alongside other organisations which provide services locally including Yr Urdd, Mudiad Meithrin, Flying Start.

1.2 Childcare settings, Welsh medium and English medium education

Newport City Council's Welsh Education Strategic Plan (WESP) was initially written in 2011 and has been updated annually. The Welsh Education Strategic Plan 2017-20 is being launched for public consultation alongside this 5 Year Welsh Language Strategy.

The vision set out in the WESP 2017-20 is as follows:

Newport City Council acting as a member of the South East Wales Consortia will participate in the development of Welsh standards in education to equip a bilingual Wales with a skilled bilingual workforce, supporting the Welsh Government's vision for Welsh in Education. We will work with others as a region to equip schools and education providers across age ranges and linguistic sectors with the capacity and sustainability to increase standards in Welsh. We will promote the use of the Welsh language within families, communities and workplaces. We will aim to stimulate and provide local, accessible, sustainable, community-focused provision to meet the growing demand for Welsh-medium education”.

The five local authorities and the EAS work together in partnership to plan and deliver Welsh medium education across the region.

Over the last 10 years there has been a steady growth in the council's provision of Welsh medium Education to meet demand, and we now have three Welsh medium primary schools (3.5 reception streams) and our first Welsh medium secondary school, Ysgol Gyfun Gwent Is Coed, which opened in September 2016. The responses of parents of young children to our Parental Demand Surveys influenced our education planning in favour of developing Welsh medium education. The growth in numbers of pupils attending Welsh medium education reflects parents' preference for Welsh medium education.

The Council will need to consider the burgeoning population and plan school places in a way that is sustainable. The city is benefitting from new housing developments with five new primary schools on those developments in the next five to ten years. The council will consider the balance of provision of Welsh and English medium education for that increased

population, and consider forecasts and potential demand in determining whether additional provision is required.

There is an opportunity to work with other authorities in potentially holding annual Parental Demand Surveys across Gwent in order to raise the profile of the survey and promoting Welsh medium education with the aim of increasing the response rate. The Welsh Education Strategic Plan 2017-20 has a target for developing a policy for latecomers, alongside the establishment of an Immersion Centre for Newport.

1.3 Welsh in Further and Higher Education

Ysgol Gyfun Gwynllyw works closely with other Welsh medium secondary schools to offer a wide selection of post-16 courses. The current level of transition of young people in Ysgol Gyfun Gwynllyw from year 11 to year 12 is 70%. Coleg Gwent is also a partner involved in the Welsh in Education Strategic Plan which delivers education through the medium of Welsh.

Not only is further and higher education in Welsh important for its own sake in giving students a choice and developing their skills in a bilingual environment, it is important in order to develop a bilingual workforce who can deliver services in Welsh.

1.4 Welsh language learning for adults

According to Coleg Gwent figures for the academic year 2015-2016 there were 154 Welsh for Adult learners from the Newport Area.

2 Local jobs in Newport, housing, council policy and workforce planning

The growth in numbers of Welsh speakers in the 20-40 age groups is heartening (3.8% in 2001 -8.7% in 2011.) It may reflect that Newport maintains or is a destination for Welsh speakers because of the opportunities the city offers, in a similar way that Cardiff attracts Welsh speakers.

In other areas of Wales the lack of work and studying opportunities result in Welsh speakers having to move away from the area. Affordable housing is also an issue in many rural areas which have a high proportion of Welsh speakers in the community. These opportunities are abundant in Newport, and as such these are not barriers to attracting or retaining Welsh speakers.

It is important to note that Newport attracts some Welsh speakers because it is in Wales and that there are opportunities to use the Welsh language, in particular in education. These individuals may stay or move to Newport but would not move to Bristol or Bath.

The emphasis on affordable housing and supporting the local economy through buying local goods and services, is not as critical for Newport in our 5 Year Strategy as it is for other areas of Wales.

2.1 Planning and Language Policy

In this Strategy we have to acknowledge the state's historical role over the centuries which excluded the language from public life and education, and influencing people's language

choices for the worse. The situation is significantly different today with duties under the Welsh Language Measure 2011 to promote the language and use of the language.

The Measure and Welsh language Standards place a duty on the council not only to actively offer services in Welsh but to promote use of the Welsh language across Newport. We assess the impact of all council decisions on the Welsh language and all council policies and procedures have to consider the Welsh language. This also influences partners and contractors, as any goods and services carried out on our behalf have to meet the requirements of the Welsh Language Standards. This will affect people's opportunities to use Welsh as well as creating a more Welsh language aware environment.

As well as complying with the Welsh Language Standards the Council reports on More Than Just Words- the Welsh Government's Strategy for Welsh in health and social care. One of the key principles is the active offer- we offer a service in Welsh and no one has to request it.

In Newport the Welsh Education Forum has developed the Welsh Education Strategic Plan (WESP) which covers Welsh in education settings, training and learning between the ages of 2 and 19. It is governed by the WESP Forum which is made up of council partners in who are active within educational and training settings.

2.2 Welsh in the council workforce

Newport City Council is actively promoting Welsh language awareness and use of the Welsh language in the council, for the benefit of staff as well as our customers. Our Welsh language communication plan focuses on using the language as well as compliance with the Welsh Language Standards. We offer Welsh language awareness training and Welsh language skills training through Coleg Gwent.

Our Workforce Development Plan has identifies Welsh language as a theme which heads of service consider in their annual workforce development plans.

The Standards require us to assess linguistic skills requirement for each vacant post. The purpose of this is for us to employ people with the Welsh language skills where they are needed to deliver services.

Welsh Language Skills of Newport City Council Employees as at 31/03/16

Welsh Language Skill (NCC)	Total	None	Beginner	Intermediate	Advanced
Reading	4,202	2,745	1,088	200	169
Speaking					
Response rate 4,181/ 6,183=68%	4,181	2,540	1,274	200	167
Understanding	4,185	2,564	1,230	217	174

Writing	4,168	2,787	1,040	187	154
----------------	-------	-------	-------	-----	-----

(Newport City Council Welsh Language Annual Monitoring Report 2015-2016)

Note that around half the staff with Advanced or intermediate Welsh language skills in Newport City Council work in schools.

The job application process is available in Welsh and employees are asked language choice in dealing with the council as an employer in matters relating to performance management, training, correspondence etc. We are hoping that take up of this offer improves as employees gain confidence in the council's consistent use of the Welsh language.

We are monitoring compliance with the Standards and with having a general Welsh language friendly environment by audit and mystery customer testing. We involve staff and seek their views through the Employee Panel.

3 Promote Welsh in all parts of life

3.1 Using Welsh as a citizen

The Welsh Language Standards give people rights to use Welsh in public life. The Council is the first local public body to be subject to the Standards. Higher and Further Education, and the Aneurin Bevan Health Board will soon have similar Standards. This will create large areas of public life with a positive Welsh language offer.

3.2 Using Welsh socially

There are issues with learners having the opportunity to socialise in Welsh and use Welsh outside the classroom. The Menter Iaith Casnewydd promotes various informal session, such as Caffi Clonc. Other opportunities are limited because of the low baseline of Welsh speakers. Without opportunities to use the language and to develop relations with other Welsh speakers, learners' use of Welsh remains limited.

Menter Iaith Casnewydd's Welsh Language Profile identifies opportunities for the Menter Iaith and Coleg Gwent to 'work jointly to arrange more varied activities, or to work in partnership with others to offer volunteering opportunities'.

The council has some influence in creating a bilingual environment in Newport but not a great deal of influence in creating spaces where Welsh speakers begin their conversations in Welsh. We would have to work in partnership to support this.

3.3 Technological and digital facilities available to Welsh speakers

In adhering to the Welsh Language Standards the council ensures that all the software and hardware we buy and use is bilingual and will allow choice of language. In our work to improve digital accessibility we make sure that it accommodates a choice of language.

3.4 Diverse and relevant media available in Welsh

Newport City Council is increasing our use of multi-media platforms and are aware of the need to have a fully bilingual presence. Not only are we creating content, largely campaigns

and marketing events, which is bilingual, but also publicising local and national partners' bilingual campaigns.

The Council will also encourage partner and other organisations in the area to make information available in Welsh as part of the development of the strategy.

DRAFT

Themes and Objectives- proposed fields of work

Welsh Language Strategy Themes

1. Increase the numbers of Welsh speakers
2. Ensure local jobs in Newport, affordable housing and workforce planning
3. Promote Welsh in all parts of life

Below are the areas of work the council is considering under every objective.

1 Increase the numbers of Welsh speakers	
1.1 Language transition in families	Increase transition rates in families-Increase parents and carers' confidence, with access to community resources and events
1.2 Access to local Welsh Language education for all, developing the best possible bilingual skills	<p>Increase the number of Welsh medium childcare places</p> <p>Increase Welsh medium school capacity Target Welsh medium education under-represented groups in Newport</p> <p>Increase number of pupils assessed in Welsh as a first language at the end of Foundations Phase and Key Stage 3</p> <p>Immersion for latecomers</p> <p>Educational institutions prepare young people to use Welsh confidently in formal and informal situations</p>
1.3 Welsh language mainstreamed in Further and Higher Education	<p>Make Welsh Medium a natural post-16 or further education choice</p> <p>Support vocational courses through the medium of Welsh</p> <p>Support continual studying of Welsh</p> <p>Increase number of Welsh speaking teachers, early years practitioners, youth workers and care workers</p> <p>Increase opportunities for studying and using Welsh in the workplace</p>
1.4 Access to Learning Welsh for Adults	Promote learning Welsh for adults

2 Ensure local jobs in Newport, affordable housing and workforce planning	
2.1 Planning and Language Policy	<p>Consider the Welsh language in economic development- Tan 20, Planning Act (Wales) 2015 in establishing new conurbations and schools</p> <p>Normalise language planning in decision making through Impact Assessments of council and partnership decisions</p>
2.2 Welsh in the council workforce	<p>Mainstreaming linguistic planning in workforce planning</p> <p>Support Welsh speakers and learners to use Welsh in the workplace</p> <p>Increase the number of people able to work through the medium of Welsh- focusing on services delivery</p>

3 Promote Welsh in all parts of life	
3.1 Make the Welsh language a natural element of being a citizen in Wales (Normalisation)	<p>Make it normal for people to use Welsh with institutions</p> <p>Increase the public's confidence in using Welsh with public institutions</p> <p>Make Welsh language more prominent in audio – visual environment</p> <p>Promote use of the Welsh language by the private and third sector, and incorporating it into the Newport brand</p>
3.2 Develop more places where Welsh is natural and normal to use Welsh	<p>Menter Iaith Casnewydd activities</p> <p>Welsh language locations/ hotspots</p> <p>Mainstream the Welsh language in social opportunities for young people</p> <p>Encourage other communities and societies to make use of Welsh</p>
3.3 Promote the technological and digital facilities available to Welsh speakers	<p>Influence providers by committing only to buy only software and hardware systems etc. which facilitate language choice and Welsh language use</p> <p>Promote accessibility and Welsh language - translation software, read aloud, translation and interpretation facilities</p> <p>the Councils digital strategy will be the delivery model for progress</p>
3.4 Promote diverse and relevant media available in Welsh and using the Welsh language	<p>Pobl Casnewydd</p> <p>Broadcasting</p> <p>Other formats</p>

Engagement

The council has launched this consultation draft on the 30th of September 2016 and will be consulting for 2 months. We will try to talk with as many people and groups about the objectives and their involvement. We will also have a simplified on-line consultation process. It is important that we begin this strategy as we intend to continue- involving as many and as diverse a spectrum of people and organisations in Newport as possible. We aim to use the results of this consultation also to inform the Wellbeing of Future Generations developments.

A final version of this Strategy will be published by February 2017.

Governance

Certain governance arrangements are already in place for implementing the Welsh Education Strategic Plan (the WESP) through the Newport Welsh Education Forum and for implementing the Welsh Language Standards. Governance arrangements will be put in place for this Strategy for an initial period. We will review these arrangements to mainstream them within the governance arrangements for the council's Wellbeing Objectives in 2017, and the Public Service Board's Wellbeing Plan in 2018.

Implementation and Review

The final Strategy will include actions, with deadlines and responsibilities identified. Many of those actions will be the responsibility of Newport City Council but some will be for other organisations or for us in partnership, and as such will have to be agreed with them.

Evaluation

In line with Welsh language standards we produce an Annual Report each year. Five years after publishing a strategy we will assess to what extent we have followed that strategy and have reached the target set by it. It will contain the following information, to the best available information:

- (i) the number of Welsh speakers in your area, and the age of those speakers;
- (ii) a list of the activities that you have arranged or funded during the previous 5 years in order to promote the use of the Welsh language.

References

Consultation on a Welsh Government draft strategy: a million Welsh speakers by 2050 (Welsh Government 1 Aug 2016) [ONLINE] Available at:

<https://statswales.gov.wales/Catalogue/Welsh-Language/WelshSpeakers-by-LocalAuthority-Gender-DetailedAgeGroups-2011Census> (Accessed 28/09/2016).

Menter Iaith Casnewydd (2016) *Welsh Language Profile 2016*

Newport City Council (2011) Newport City Council Welsh Education Strategic Plan (Draft 2017-2020)

Newport City Council (2016) *Welsh Language Annual Monitoring Report 2015-2016*

NOMIS (2011) The Annual Population Survey Available at:
<https://www.nomisweb.co.uk/articles/676.aspx>

Statistics for Wales (2013) *Local Authority Population Projections for Wales (2011-based)*. Available at: <http://gov.wales/docs/statistics/2013/130723-local-authority-population-projections-2011-based-en.pdf> (Accessed 28/09/2016).

StatsWales (2015) The National Survey for Wales 2014-15 – Welsh Language. Available at: <https://statswales.gov.wales/Catalogue/National-Survey-for-Wales/2014-15> (Accessed: 28/09/2016)

StatsWales (2012) Welsh speakers by local authority and broader age groups, 2001 and 2011 census. Available at: <https://statswales.gov.wales/Catalogue/Welsh-Language/WelshSpeakers-by-LA-BroaderAge-2001And2011Census>

StatsWales (2011) Welsh Speakers by local authority, gender and detailed age groups, 2011 Census <https://statswales.gov.wales/Catalogue/Welsh-Language/WelshSpeakers-by-LocalAuthority-Gender-DetailedAgeGroups-2011Census> (Accessed: 28/09/2016)

Welsh Government (2016) *Pupil Level Annual School Census (PLASC)*